

Minutes of the Cable Advisory Committee held at ActonTV
September 17, 2015

Meeting called to order at 7:40pm

Attendees:

Rich Logan
John Covert
Terrance Lobo
Chester Rusczyk
Marc Duce (Acton TV)
Oleg Volinsky
Franni Osman (Selectwoman)

Citizen Concerns:

Franni Osman has brought up a question of the role of CAC and its role as well as the role of Acton TV. John Covert provided a background information and “history” of Cable Advisory Committee. Also, John covered additional background information behind Comcast and Verizon contracts and funding of Acton TV. Marc Duce also provided additional information about Acton TV.

Marc Duce, new Executive Director of Acton TV, introduced himself to the committee. He provided the committee an overview of his background and stated his plans for Acton TV.

Marc stated that the Acton TV board has asked him focus on ActonTV branding.

Marc is working on new programming. One of new program ideas is to have short episodes that update Acton citizens from the department. Marc is reaching out to different town departments to have each department’s head offers his/her view of things their department working on or concern with.

Marc’s other focus is generating sources of revenue for the future. Richard Logan asked Marc about alternative source of revenue at Lowell, where Marc previously worked. Marc said that at Lowell they had program sponsorship.

Richard Logan suggested that may be Boxborough should be reached out regarding engagement with Acton TV. John C. suggested that this sort of engagement should be first review with BoS.

The committee agreed that the engagement about any discussions with Boxborough should be done after discussion of the topic with Chingsung Chang and Franni Osman so that they could take it to the BoS.

Marc updated the committee about the Acton TV staffing situation. Acton TV current staffing is 3 full time members and 1 part time member. Acton TV is looking to fill in one more full time position.

The committee has reviewed and approved the Committee meeting minutes from April 28th, 2015.

John Covert moved that beginning in October the committee meetings will be held at the Acton TV studio. The committee unanimously approved the motion.

Meeting adjourned at 8:25pm.